

JUNE 7

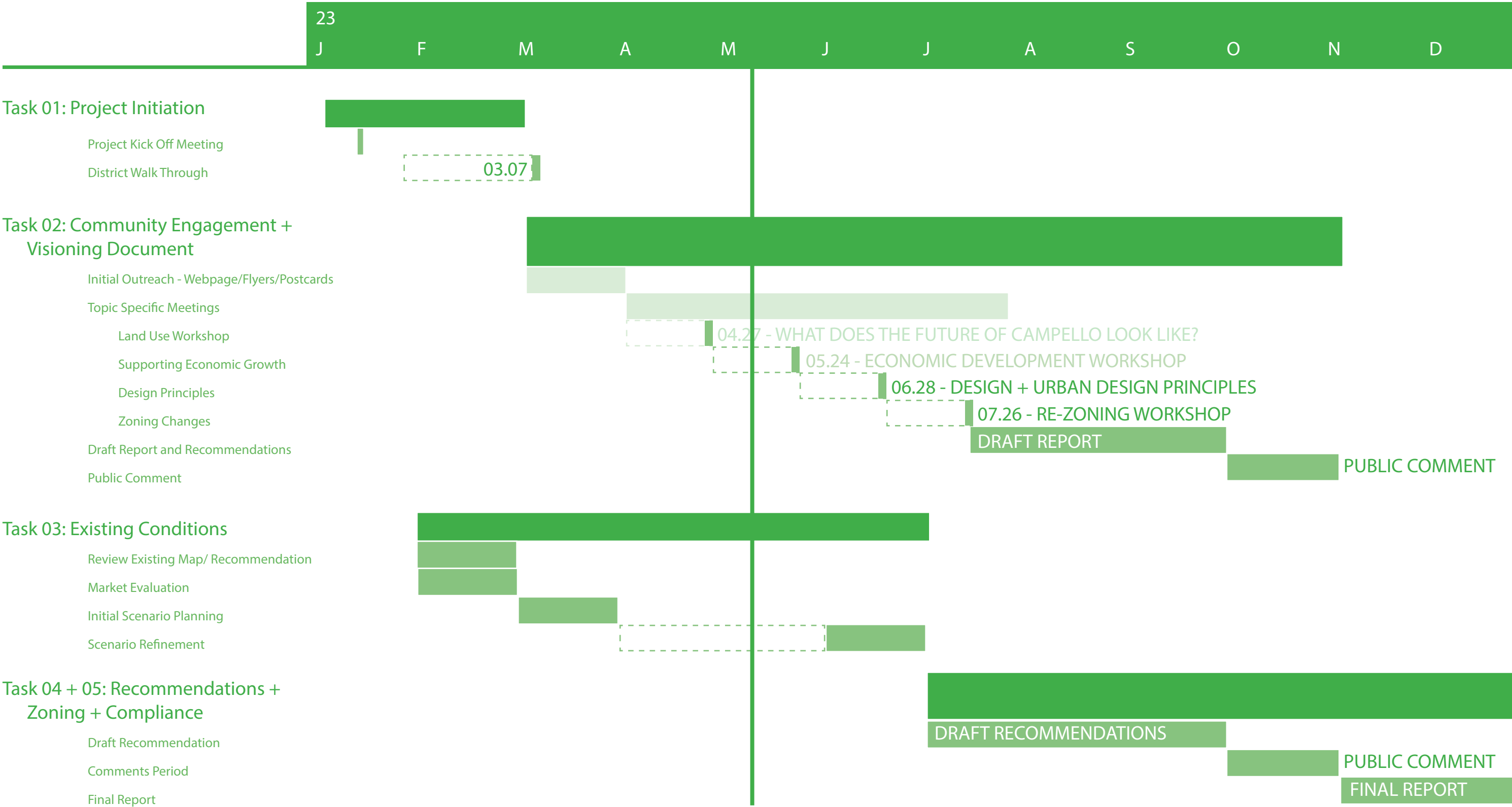
CAMPELLO NEIGHBORHOOD PLAN



Steering Committee

CAMPELLO COMPLETE NEIGHBORHOOD

Project Schedule - Where we are



MAY 24 WORKSHOP SUMMARY



Economic Development in Campello.

CAMPELLO COMPLETE NEIGHBORHOOD

PARTNERS

Campello Partnership-Steering Committee

Mark D'Agostino, Councilor Ward 3

Susan Nicastro, Councilor Ward 4

Karla Rogers, Cape Cod Café

Jonathan Jamoulis, Cape Cod Café

George Brickhouse, D2BG/Campello resident

Patricia Jackson, BRA

Mike Lambert, BAT

Tom Thibeault, Brockton Housing Authority

Cynthia Pendergast, NeighborWorks

Mary Waldron, OCPC

David Vincent, MassHIRE/Developer

Rob May, City of Brockton

Evan Sears, City of Brockton

Shareefah Mapp, Resident

Paul Umano, City of Brockton

Iolando Spinola, Resident

Ruth Moore, Resident

Marvens Francois, Resident

City of Brockton

Rob May, Director of Planning and Economic Development

Evan Sears, Planner

John Fay, Planner III

Massachusetts Housing Partnership

Christine Madore, Senior Development Manager

Studio Luz Architects

Hansy Better Barraza, Principal

Sophie Nahrman, Project Manager + Community Engagement Liaison

Joshua Ssebuwufu, Designer

Innes Associates

Emily Innes, Principal

RKG Associates

Eric Halvorsen, Principal

MISSION

The goal is to develop consensus of what the **future of Campello looks like** to be incorporated in the Neighborhood Plan and inform strategies for Zoning.

Community Engagement

Station 1 Activity

What commercial uses are missing or desired?

Retail

Clothing Store
4
0



Shoe Store
4
0



Accessories
4
0



Books/Music/Gifts
5
0




Florist
5
0

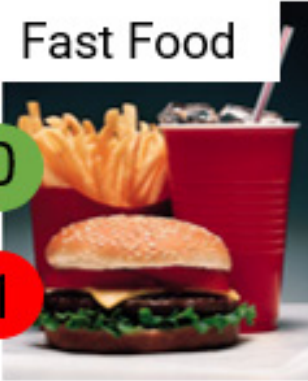


Restaurants


Café/Coffee
5
0




Fast Food
0
1



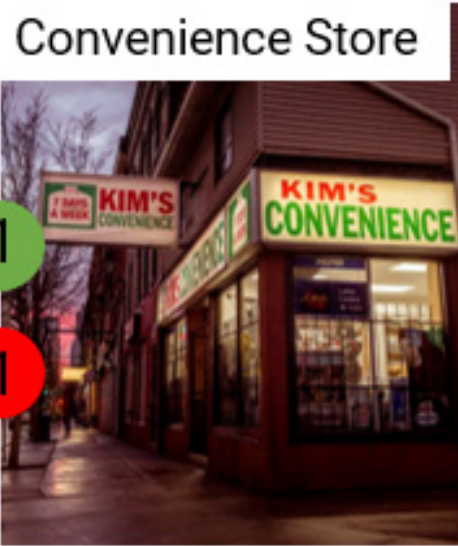
Casual Dining
3
0




Formal Dining
3
0




Food & Convenience Store
1
1



Small Format Grocer/Co-op
6
0



Alcohol Sales
1
4



Other suggestions included:
Butcher Shop

Community Engagement

Station 1 Activity

What commercial uses are missing or desired?


Office

Professional Office



4
0

Medical Office



5
0

Auto/Industrial

Gas Station



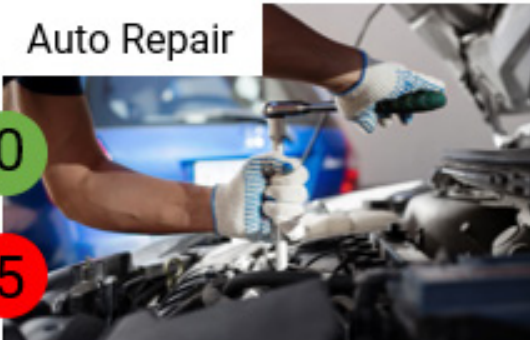
0
6

Auto Dealer



0
4

Auto Repair



0
5

Light Manufacturing



5
0

Food/Beverage Processing



3
0

Other Uses

Art Gallery



5
0

Theater/Live Performance



4
0

Museum



5
0

Childcare



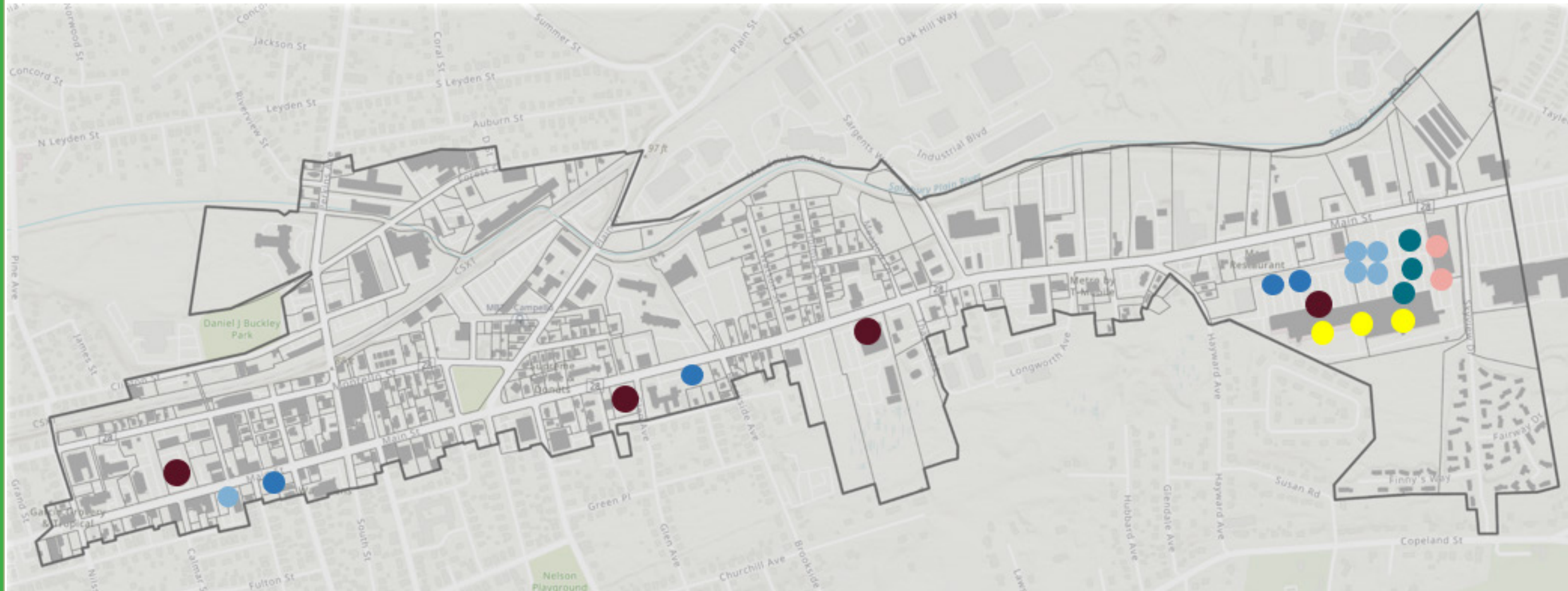
3
0

Other suggestions included:
Business Incubator, Workforce
Training, Teen Activities

Where would you like to see different commercial uses?

Store Types:

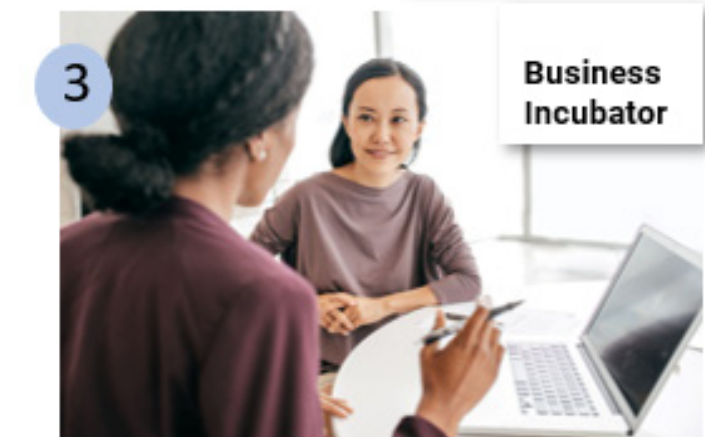
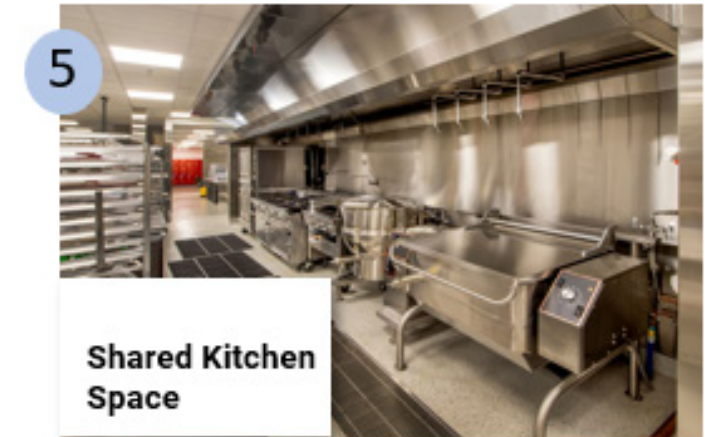
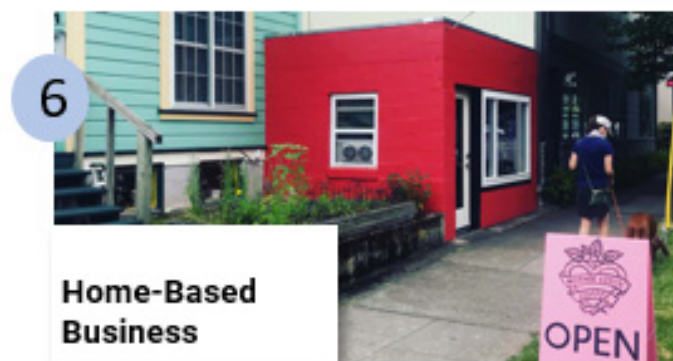
- Grocery Options
- Food & Beverage
- Auto-Related
- Personal/Health
- Cultural/Civic
- Retail



Community Engagement

Station 3 Activity

What types of spaces do you think would be effective in supporting and growing economic activity in Campello?



Other ideas for spaces in Campello?
Place a sticky note here.

What physical changes would you like to see in Campello?

Wall Murals



Public Art



Building/Storefront Improvement



Parklets



Street Events/Festivals



Outdoor Dining



Small Parks/Plazas



Outdoor Market



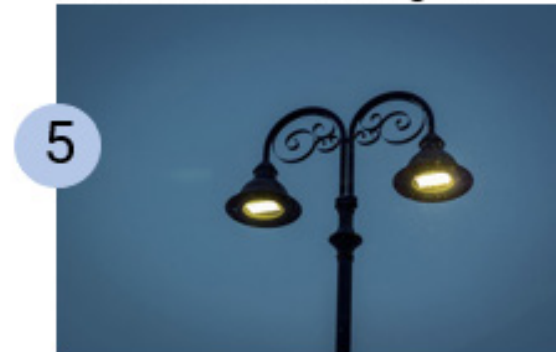
Street Trees



Trash Receptacles



Decorative Street Lights



Benches/Seating



Other suggestions included:
Display local artists
Public art & interactive activities
Neighborhood block party
Dog park
Pop-up businesses, black-owned Brockton Kiosk for entrepreneurs

Who should or can play a role in economic development in Campello?

BUSINESSES

- Harbor One Bank
- Rockland Trust
- Cindy's Kitchen
- Greater Brockton Minority Business Association
- Vincente's Grocery Store
- CVS
- Walgreens
- Brewster Ambulance
- M&M's Seafood

GOVERNMENT

- Mayor's Office
- City Council
- Brockton Housing Authority
- Huntington
- South Middle School

NON-PROFITS

- Brockton Workers Alliance
- Haitian Church of the Rock
- Haitian Community Partners
- Trinity Congregation Baptist Church
- Pastor Jeff/Lutheran Church
- Brockton Interface
- Cape Verdean Association
- Old Colony YMCA
- The Charity Guild

REGIONAL ORGANIZATIONS

- Campello Business Association

INDIVIDUALS

- Steve Torrey, Developer
- Fred Fontaine, Local Business
- Pastor Wade
- Brother Rob
- Engage homeless population

OTHERS

- St Edith Stein Church
- Gilmore Little League
- New Heights Charter School
- New Fellowship Christian Ministries

UPCOMING WORKSHOPS

WE WOULD LOVE TO HAVE YOU JOIN US FOR ANY OF OUR UPCOMING WORKSHOPS TO BUILD ON THE WORK FROM MAY 24 AND SUPPORT THE CAMPELLO NEIGHBORHOOD PLAN!

JUNE 28 - 6 PM: DESIGN AND URBAN DESIGN PRINCIPLES

JULY 26 - 6 PM: RE-ZONING IN CAMPELLO

IN THE MEANTIME YOU CAN VISIT [PLANCAMPELLO.COM](https://plancampello.com) FOR PROJECT UPDATES.